

NCASF^{AA} Sponsorship Levels

Spring 2021 Conferences

(* Currently there are 10 Sponsors that elected to roll their sponsorship dollars over from the Spring 2020 conference to the Fall 2020 & Spring 2021 conferences. We will offer them the following: Deduct the \$300 from their current sponsored dollars and apply the balance to the spring 2021 conference)

Spring In-Person Conference Sponsorship Levels:

Platinum – \$1,100

- Exhibit space at the fall and spring Conferences
- Banner Ad on the NCASF^{AA} website through June 30
- ½ page add in the on-line Newsletter (appears 3 times a year)
- Recognition in the conference program
- Verbal recognition at the conferences in a general session
- Conference proposal and presentation (1 hour) or a Business session (½ hour) by Sponsor at both the fall or spring conference
- Opportunity to provide additional conference support where a sponsorship sign will be placed for recognition and promotional materials will be placed on the tables at the sponsored event.
- Advertisement Material for Registration Packets

Gold – \$900

- Exhibit space at the fall and spring Conferences
- Banner Ad on the NCASF^{AA} website through June 30
- Recognition in the conference program
- Verbal recognition at the conferences in a general session
- Conference proposal/presentation (1 hour) or a Business session (½ hour) by Sponsor at either the fall or spring conference
- Opportunity to provide additional conference support where a sponsorship sign will be placed for recognition and promotional materials will be placed on the tables at the sponsored event.

Silver – \$600

- Exhibit space at either the fall or spring Conference
- Banner Ad on the NCASF^{AA} website through June 30
- Recognition in the conference program
- Verbal recognition at the conferences in a general session
- Opportunity to provide additional conference support where a sponsorship sign will be placed for recognition and promotional materials will be placed on the tables at the sponsored event.

Bronze – \$500

- Exhibit space at either the fall or spring Conference

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- Recognition in the conference program
- Verbal recognition at the conferences in a general session
- Opportunity to provide additional conference support where a sponsorship sign will be placed for recognition and promotional materials will be placed on the tables at the sponsored event.

Contributors to NCASF AA – Various amount

- General Conference Support amount of your choice
- Event Sponsorship \$250- printed materials delivered by your organizations to be distributed to participants
- Non-school sector organizations whose employees register for the conference, but choose not to exhibit or contribute an amount equal to the exhibit fee will be charged a per person registration surcharge in the amount of \$250

Available A la carte

To provide additional Conference Support, you must be an exhibitor. A sponsorship sign will be placed at the event and your promotional materials will be placed on tables in the event area. Previous year’s sponsor has right of first refusal.

General Training Support	\$1000-\$1,500 (Mentioned in the program and Power Point as additional training support)
Dinner Sponsorship	\$500 spring conference
Lunch Sponsorship	\$400 spring conference
Breakfast Sponsorship	\$750 spring conference
President’s Reception/ Special Event	\$500 spring conference
Break (morning or afternoon)	\$250 per break spring conference
Conference Speaker	\$750 spring conference

Special Note:

Should the In-Person Spring Conference be cancelled due to COVID-19 and the choice is made to have a virtual conference, the sponsorship fee for all sponsors will be \$300.

Should a balance remain after the spring conference fee is deducted, there will be an option to leave the monies with NCASF AA as a donation to the conference charity or to have the funds returned to the professional affiliate.

