



July 2019

Dear NCASFAA Professional Affiliate:

I hope your summer is going well and that preparations for the upcoming 2019-2020 school year are going great! I am very excited to be serving as the chair for the NCASFAA Professional Affiliates Committee this year and look forward to working with you.

The past year has definitely been another wonderful year for NCASFAA and most especially for the professional affiliate's community. In light of the growing support of professional affiliates to our profession, the NCASFAA Executive Board has once again agreed to support the Sponsorship Policy for 2019-2020 with complimentary conference registration(s) depending on your sponsorship level.

The updated NCASFAA Sponsorship Policy is attached for your review. Training will be the focus of all opportunities made available to Professional Affiliates activities.

2019-2020 Training Opportunities:

- Fall Conference (November 3 -6, 2019)
Harrah's Cherokee Resort & Casino-
Cherokee, NC
- Webinars offered throughout the year
- Intermediate/Mid-Level training
- New Aid Officers training
- Support Staff training
- Spring Conference (April 5 - 8, 2020)
Holiday Inn Resort
Wrightsville Beach, NC

Once you have had an opportunity to review the Sponsorship Options and if you have any questions or concerns, please feel free to contact me. There will be no individually sponsored activities during any scheduled events conducted by NCASFAA. (This was initially approved by all the NCASFAA Vendors at the spring 2007 conference.)

There will be four levels of support being offered this year:

- ◇ Platinum Level - \$2500
- ◇ Gold Level - \$1500
- ◇ Silver Level - \$1000
- ◇ Bronze Level - \$500

(* Professional Affiliates who choose not to exhibit may attend both conferences, but will be required to participate at the Bronze level as well as paying the required conference registration fees)

● NCASFAA membership is not required to be a Professional Affiliate. But, Association membership is required to serve on any NCASFAA committee.

- All Professional Affiliates wishing to be an Association Member of NCASF AA must pay the yearly Membership Fee as stated in Article IV, Section 2 of the NCASF AA Bylaws.
- All Professional Affiliates wanting to attend conference sessions, meals, and other functions must complete the NCASF AA Conference Registration Form and pay the NCASF AA conference registration fee if it is not included as part of the sponsorship level purchased.
- Registered Platinum Level Professional Affiliates who pay their exhibitor fee by a priority date of October 15, 2019, will be placed in a lottery for prime exhibit table location in the Exhibitor area during the Fall and Spring conferences. The remaining Platinum Level Professional Affiliates who pay their exhibitor fee after the priority date will be placed in a separate lottery for the remaining Platinum Level table locations in the Exhibitor area.
- Registered Gold, Silver and Bronze Level Professional Affiliates exhibit tables will be assigned based on the date of their paid registration on a first come, first serve basis for the remaining Exhibit space after the Platinum Level tables have been assigned.

Please note that there will be no complimentary NCASF AA Membership Fees, but there will be complimentary Conference Registration(s) depending on the level of support purchased.

All Professional Affiliates wishing to be members of NCASF AA and attend conference functions such as sessions and meals must pay the associated fees if required **as well as at least the Bronze Level**. This is for the protection of the Professional Affiliates as well as NCASF AA. The Executive Board hopes that a majority, if not all, of our Professional Affiliates will continue to be members and attend the conference events and meals.

When budgets permit, there will still be breaks during the association's conferences. Those breaks will be located in the Exhibitor Area, in addition to other special activities or promotions during the conferences. There should still be plenty of traffic in the Exhibitor Area during the conferences.

Please complete and e-mail the attached Exhibitor Form by October 15, 2019 or earlier.

My complete contact information including my e-mail address is listed below. THANK YOU SO MUCH in advance for your support of NCASF AA whether it be on a continuing or brand new basis. Please let me know if you have questions or suggestions.

Sincerely,

Biz

Biz Daniel

NCASF AA 2019-20 Professional Affiliates Chair

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