



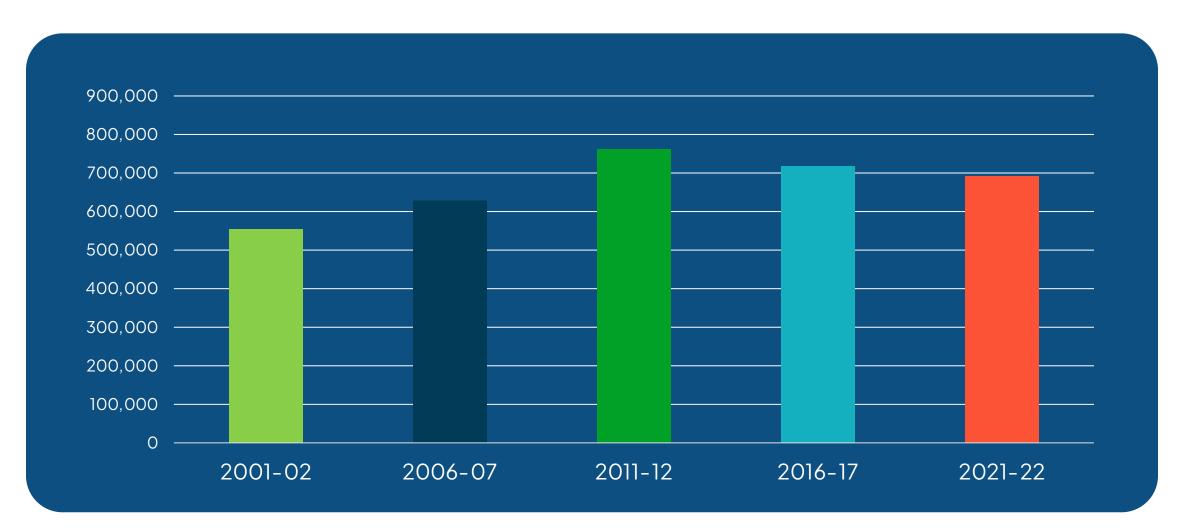
Why set a FAFSA Goal? FAFSA Data Walk

Kathy Hastings
Director of Outreach & Communications
NCASFAA, 2025

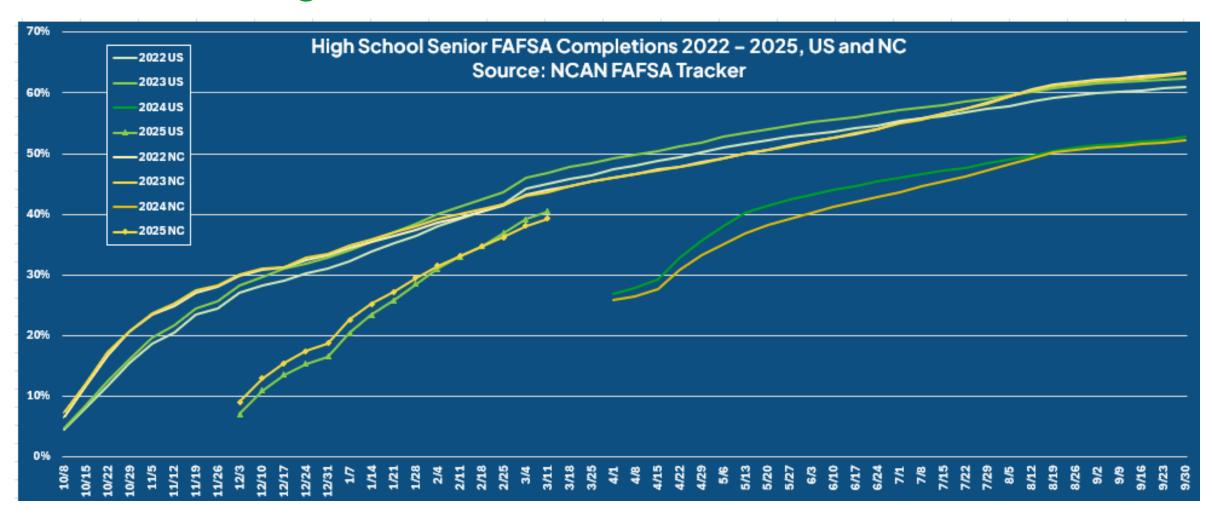


Why a new FAFSA goal?

NC's college enrollment has been falling



FAFSA: High School Seniors





Next Up: FAFSA Data Discussion







Who will complete a FAFSA out of a full senior class?

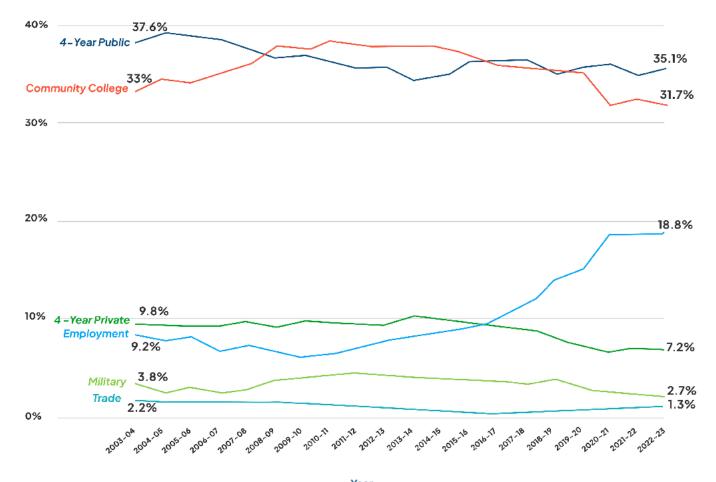
100%	Entire senior class
-13.0%	Students who don't graduate high school (Graduation rate statewide is 87%1)
-2.7%	Students going into the military ²
-18.8%	Students who plan to go straight into the workforce ²
-3.1%	Estimated students who are undocumented in North Carolina ³



Current "Full FAFSA" — remaining high school students intending/able to go to college

(the population who should complete a FAFSA)

High School Graduation Intention Trends²



Year

DPI, Cohort Graduation Rates 2015 – 2024
 https://bi.nc.gov/t/DPIAccountabilityandTesting/yiews/CGR2

https://bl.nc.gov/t/DPIAccountabilityandTesting/views/CGR2024State/CGRState?%3Aembed=y

2. DPI, Graduate Intention Report 2022–2023 class http://apps.schools.nc.gov/ords/f?p=145:17:::NO::

Pew Research Center, U.S. unauthorized immigrant population estimates by state, 2016
 https://www.pewresearch.org/hispanic/interactives/u-s-unauthorized-immigrants-by-state/



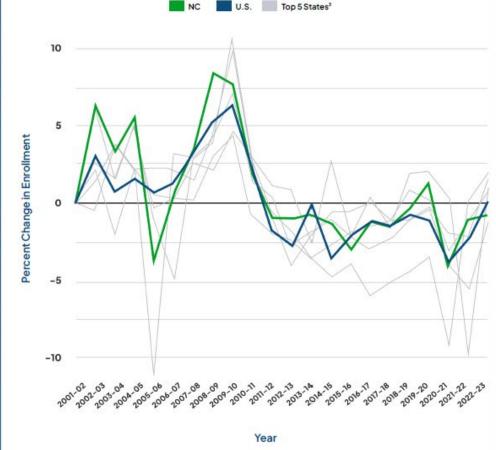
Post Secondary Enrollment Trends — NC vs. U.S. (2002–2023)¹



Year

1. National Center for Education Statistics https://nces.ed.gov/ipeds/TrendGenerator/app/answer/2/27f=6%3D37

Year-to-Year Percent Change in Enrollment by State²



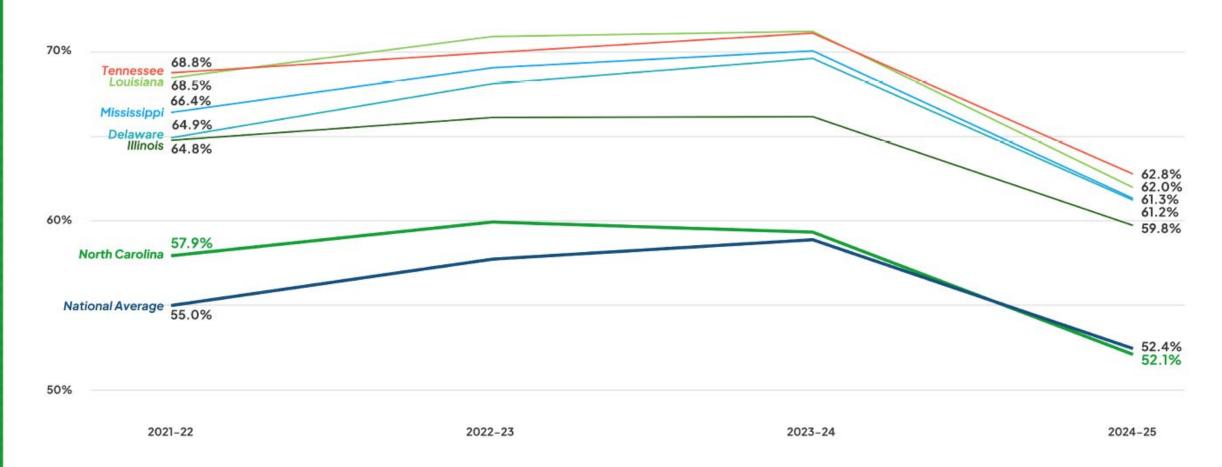
Top 5 FAFSA performing states in 23–24, plus NC and National, National Center for Education Statistic https://nces.ed.gov/ipeds/TrendGenerator/app/answer/2/2?f=6%3D37

^{3.} Top 5 performing FAFSA completion states include Tennessee, Delaware, Louisiana, Illinois, and Mississippi



Estimated Percent of Seniors Completing a FAFSA (2021–2024)¹

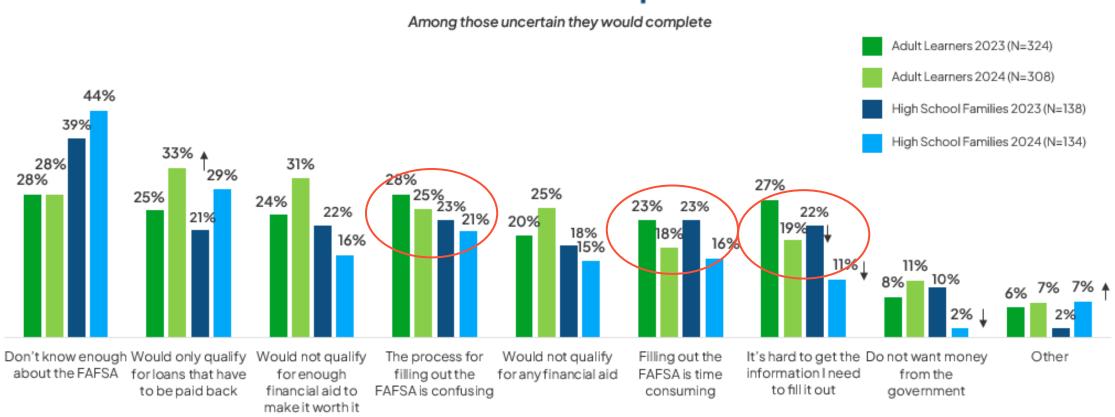
Estimations through September 2024



NEXT NC SURVEY DATA — WHERE ARE WE NOW?



Barriers to FAFSA Completion YOY



Q: For what reasons might you/your family not complete the FAFSA form?

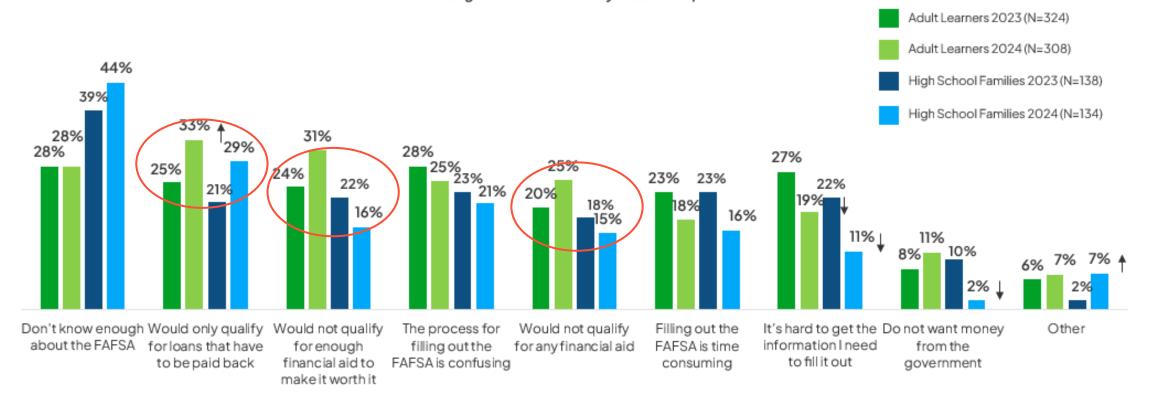


NEXT NC SURVEY DATA — WHERE ARE WE NOW?



Barriers to FAFSA Completion YOY

Among those uncertain they would complete



Q: For what reasons might you/your family not complete the FAFSA form?



Debrief

- What did you notice?
- What surprised you?
- What explains what you are seeing?
- What is the data not telling you?
- What do you want to know more of?





Time to vote on a statewide FAFSA completion goal!







What should the statewide FAFSA completion goal be?

- A. 60%
- B. 61%
- C. 62%
- D. 63%
- E. 64%
- F. 65%
- G. 66%
- H. 67%
- I. Other?







Thank you!

Questions?

