



NCASFAA Professional Affiliates Policy

GENERAL GUIDELINES:

1. The NCASFAA President shall appoint the Professional Affiliates Committee Chairperson. The Chairperson shall work closely with the Budget and Finance Committee Chairperson, the NCASFAA Treasurer and the Conference Committee Chairperson(s) to coordinate activities and funding.
2. Professional Affiliates shall be established for the NCASFAA fiscal year, July 1 – June 30.
3. There will be no individually sponsored activities during any scheduled events conducted by NCASFAA.
4. Previous and potential Professional Affiliates will be sent the NCASFAA Professional Affiliates Form in the summer of each year.
5. There will be four levels of support as described below for 2019-2020 (please note fees are non-refundable):

Platinum Level \$2500

- Booth at Fall and Spring Conference
- Two Complimentary conference registrations for each conference
- Priority location based on receipt of full payment by October 15, 2019
- Sponsor and/or Present a training webinar for 2019-2020 (topic to be determined in conjunction with NCASFAA Professional Advancement Committee)
- Online Conference Support Recognition with logo, URL and contact info
- Full page ad in Conference Program
- Full page ad in all newsletters
- Permitted to be at all NCASFAA Training Activities for 2019-2020 at no additional charge (for example, Support Staff, New Aid Officers, Mid-Level, etc)
- May Present/Moderate at the request of the Professional Advancement Committee and the Conference Committee

Gold Level \$1500

- Booth at Fall and Spring Conference
- One Complimentary conference registration for each conference

- Online Conference Support Recognition with URL and contact info
- ½ page ad in Conference Program
- ½ page ad in both newsletters
- May Present/Moderate at the request of the Professional Advancement Committee and the Conference Committee

Silver Level \$1000

- Booth at either the Fall or Spring Conference
- One Complimentary Conference Registration in conjunction with the conference you are vending at
- Online Conference Support Recognition with contact info
- May Present/Moderate at the request of the Professional Advancement Committee and the Conference Committee

Bronze Level \$500*

- General Support, no booth
- Online Conference Support Recognition
- May Present/Moderate at the request of the Professional Advancement Committee and the Conference Committee

(* Professional Affiliates who choose not to exhibit may attend both conferences, but will be required to participate at this level as well as paying the required conference registration fees)

6. NCASFAA membership is not required to be a Professional Affiliate. Association membership is required to serve on any NCASFAA committee.

7. All Professional Affiliates wishing to be an Association Member of NCASFAA must pay the yearly Membership Fee as stated in Article IV, Section 2 of the NCASFAA Bylaws.

8. All Professional Affiliates wanting to attend conference sessions, meals, and all other conference functions must complete the NCASFAA Conference Registration Form and pay the NCASFAA conference registration fee if it is not included as part of the sponsorship level purchased.

9. All fees must be paid to the NCASFAA Treasurer by October 15, 2019, unless other arrangements have been made with the Professional Affiliates Chairperson.

10. Platinum Level Professional Affiliates who pay their Fee by a priority date of October 15th, will be placed in a lottery for prime exhibit table location in the Exhibitor area during the Annual Conference.

All other exhibit tables will be assigned based on the date of their paid Fee on a first come, first serve basis for the remaining Exhibit space after the Platinum Level tables have been assigned.

11. Ad sizes in b/w jpeg for the NCASF AA Newsletters and Conference Program will be determined by the level of support paid.

12. No random drawings for prizes will be allowed during any NCASF AA sponsored event or activity. Items or giveaways of nominal value (\$10 or less) are allowed at the conference Exhibitor's tables.

13. In the event of a merger between two or more Professional Affiliates during the NCASF AA fiscal year. No refund of the Fee to the no longer existing Professional Affiliate will occur.

14. The Executive Board reserves the right to deny a Professional Affiliate the opportunity to pay for exhibitor space at the association conferences. Generally, this would occur when a Professional Affiliates appears, by action and/or words, to not be in concert with the Association's goals and objectives.

Revised 7/10/19