### NCASFAA Conference

# Supporting Adult Learners

College Foundation of North Carolina



Assistance Authority

## **Today's Speakers**



#### **CFNC:**

Dr. April Query Assistant Vice President, College Access & Community Outreach <u>April.Query@cfi.org</u> 919-264-4719

#### North Carolina State Education Assistance Authority (NCSEAA):

Kathy Hastings McDonald, MBA Associate Director for Outreach outreach@ncseaa.edu

Dr. Kathryn Marker Director of Grants, Training and Outreach



### Agenda



- Why focusing on adults is important
- Taking a wholistic approach to financial aid
- CFNC resources for adults
  - Careers
  - Admissions
  - Finances
  - Adult Learner Resources
- Group discussion



### Why focusing on adults is important

# **OUR GOAL**



North Carolinians (25-44) with high-quality credentials

or postsecondary degrees





### Today's college student:

- 37% of college students are 25 or older
- 42% are students of color
- 64% work, 40% full time
- 49% are financial independent from their parents

Source: Lumina Foundation: Today's Student





### Today's college student – food insecurity:



**Source:** The Hope Center, Temple University, #RealCollege 2021 report





### Today's college student – housing insecurity:



**Source**: The Hope Center, Temple University, #RealCollege 2021 report





## Helping adult learners succeed:

They have different needs than the 18-year-old student:

- History past attempts
- They want shortest, clearest path to completion
- They need flexibility as they are juggling work, family and education





### What this means for financial aid offices:

Adult learners need help seeing the entire financial aid picture, not just FAFSA:

- They are looking to **you** to be the **experts** in all of the places they can look to find funds to support their education
- Become knowledgeable about additional wrap-around support services that can help with non-academic needs





### What this means for financial aid offices:

- 3 major source of funds:
- Family funds savings, work, gifts
- Financial aid including sources beyond FAFSA
- Gap funding employer assistance benefits, community scholarships





# Exhausted Pell? Fill out FAFSA anyway!

North Carolina state grants have different limits and students may still be eligible regardless of the 600% Pell limitation.

#### **NC State Grant Limits:**

- 6 semesters (FTE) for a two-year degree program (CC program)
- > 10 semesters (FTE) for a four-year degree program
- > 12 semesters (FTE) for a five-year degree program

Across all programs: 10 semesters limit (12 semesters for five-year program)

Prorated if students are enrolled less than full-time





# Financial Aid Beyond FAFSA:

- Osher Re-Entry Scholarship
- VA GI Bill Education Benefits
- Workforce Innovation and Opportunity Act (WIOA)
- Payment plans
- College-based scholarships
- Emergency aid





# Financial Aid Beyond FAFSA:

**Community-based** sources / other:

- Community foundation scholarships
  - <u>https://www.nccommunityfoundation.org/apply/scholarships</u>
- Professional association scholarships (SHRM, AMA)
- Employer tuition assistance programs
- Wrap-around support (SNAP, TANF, gas cards, transit)
- Education tax credits (AOTC up to \$2500, LLC \$2000)





# Financial Aid Beyond FAFSA:

Reducing time to completion (which saves money):

- Transfer credit
- Credit through exam CLEP
  - Modern States free prep, exam fee waivers
- Reverse transfer
- Portfolio/prior learning assessment
- Shorter terms (2 8-week vs. 1 16-week)





### **CFNC resources**







A FREE resource for North Carolina students and families to Plan, Apply, and Pay for College – provided by North Carolina

- ✓ Comprehensive Website <u>www.CFNC.org</u>
- ✓ Toll-free telephone advice 866.866.CFNC
- ✓ Trusted Resource in North Carolina since 2000
  - ✓ Lifelong access

### Taking a Holistic Approach



Working with adult learners requires a realistic and holistic approach.

Frequently asked questions or obstacles may include:

- What if I took classes at another college? Does my new college need that transcript as well?
- How do I apply for financial aid? What if I've gotten Pell before?
- What if I'm in default on my education loans?
- Is there assistance with childcare?
- Not having the funds to actually get to classes



## **CFNC & Colleges**



#### CFNC:

- Free career assessments and resources, in conjunction with NC Commerce
- NC college applications
- Official HS transcripts
- Financial aid information
- Adult learner resources
- Other general information
- Regional Reps
- Spanish Services Reps

#### Colleges:

- Pick up where CFNC leaves off
- More personalized assistance with application, transcripts, and the FAFSA
- Institutional scholarships
- Childcare assistance
- Transportation assistance
- Personal discussions with support staff







- Students need to create a CFNC account
- Free career assessments with SSO at CFNC.org & NCcareers.org
- All community college applications live on CFNC.org free to utilize
- NC students can send official high school transcripts to all colleges in NC if they graduated in the last ten years







Plan Your Future Apply to College Pay for College Save for College  $\,$   $\,$   $\,$ 

Plan for College

#### Plan for a Career

- Learn About Yourself
- Browse Career Categories
- **Reality Check**
- Know Before You Go NC Jobs
- Planning Resources
- Plan Your Future: Contact Us

# Which Career Is Right For You?

You'll spend most of your adult life working, so it's important to find a career that you'll enjoy. The tools and information in this section can help you find careers that fit your interests, talents and values.



#### **College Finder**

Find the academic programs that inspire you, and the campuses that you'll love.

CONTACT US

**e** ~

Search now

#### En Español

Podemos ayudarle en espanol, tambien

en Espanol

#### **Events**

From job fairs to application deadlines, see the full list of events and crucial calendar dates.





## Apply to College







CFNC.org/APPLY

#### CFNC Resources: College Foundation of North Carolina Financial Aid and General Adult Learner Resources

- Financial resources
- Adult learner landing page with various resources
- Free printable resources
- CFNC in Spanish & Spanish Service Reps
- Regional Representatives



# CFNC Resources – Financial Aid Resources College



#### Pay for College

Apply for Financial Aid **FAFSA** Assistance **Grants and Scholarships** Scholarship Search Work-Study Programs Student Loans NC Assist Loans Loan Repayment Manage My Loan Manage My Payments Other Ways to Pay **College Financing** Resources

#### Get Help Paying for College

What is financial aid? Financial aid is money that is given or borrowed to help pay for college. It can come from federal, state, local, school and private entities. North Carolina and the federal government award millions of dollars each year to help students pay for college. So where to start?

Grants & FAFSA **Scholarships** Start With FAFSA **Grants & Scholarships** 



**Application Hub** 

NC Countdown to College

#### Adult Learners and Nontraditional Students

Financial Aid for Adult and Nontraditional Learners

Adult Student Prep Checklist

#### Military

Special Circumstances around Financial Aid

**Graduate School** 

**Credit for Prior Learning** 

North Carolina Online & Adult Learner Programs

**Residency Determination** 

Get Recruited

College Application Resources

Apply to College: Contact Us

### Information for Adult and Nontraditional Learners

# Why Should I Consider Going to College?

Even if you already have a job, getting additional education and skills can take you to the next step in your career. Although attending college as an adult is a big decision, it is one that can provide long-term benefits, including better skills and better pay. Studies show that education after high school can lead to a better paying job and stability.

# What Kinds of Programs Are Available?

Maybe you want to explore a new career path, or get an additional degree or credential to move ahead in your current career. Thanks to our new partnership with NCcareers, you can set up a free account to take career assessments and explore some of the fastest growing jobs in North Caroling







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#### Resources

**Dual Enrollment** 

**Transfer Student Planner** 

**Residency Determination** 

#### **Credit for Prior Learning**

#### Find out if you are eligible to receive credit for prior learning

Adult students often have a wealth of information that they've picked up from on-the-job training or general life experiences. When you're considering different schools or programs, be sure to see if you can get credit for prior learning.



#### **Prior Postsecondary Course Credits**

Request a transcript from the school(s) where you earned them, and find out if the new school will accept any of the credits in transfer. The college you hope to attend will inform you of the specific courses that will transfer. Information is also available from



#### **Prior Learning Experiences**

Many colleges award credit to adult students through the **College Board's College-Level Examination Program** (CLEP).

#### **College-Level Examination Program**





Home > Apply to College > Adult and Nontraditional Learners > North Carolina Online & Adult Learner Programs

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North Carolina Online & Adult Learner Programs



#### North Carolina Online and Adult Learning Programs

North Carolina's private colleges, community colleges, and UNC system campuses offer numerous programs tailored to the needs of adult learners, including distance and online options.



Private Colleges and Universities Online and Adult Learning



UNC System Adult Learner Programs



NC Community College System

**Online Learning Options** 

## Your Local CFNC Representatives



#### **Contact Your Local CFNC Representative**

Amy Denton - 252 area	Takeila Hall - 336 area	Timeka Ruffin - 704/980
Phone - <u>252-402-6157</u>	Phone - <u>336-402-5622</u>	area
Facebook - <u>Amy at CFNC</u>	Facebook - <u>Takeila at CFNC</u>	Phone - <u>704-281-3437</u>
Instagram - <u>amyatcfnc</u>	Instagram - <u>takeilaatcfnc</u>	Facebook - <u>Timeka at CFNC</u>
amy.denton@cfi.org	takelia.hall@cfi.org	timeka.ruffin@cfi.org
Devon McCarthy-James - 828 West area Phone - <u>828-712-9840</u> Facebook - <u>DevonAtCFNC</u> Instagram - <u>devonatcfnc</u> devon.mccarthy- james@cfi.org	Skip Watts - 828 East area Phone - <u>828-337-7939</u> Facebook - <u>Skip at CFNC</u> skip.watts@cfi.org	Brittany Privott - 910 area Phone - <u>910-280-1883</u> Facebook - <u>Brittany at CFNC</u> Instagram - <u>brittanyatcfnc</u> brittany.privott@cfi.org
Sarita Broadway - 919	Juana Hernandez –	JuanEs Ramirez -
area	Spanish Services	Spanish Services
Phone - <u>919-264-3686</u>	Phone – <u>919–7979</u>	Phone - <u>984-297-1032</u>
Facebook - <u>Sarita at CFNC</u>	Facebook – <u>Juana at CFNC</u>	Facebook - <u>JuanEs at CFNC</u>
Instagram - <u>saritaatc/nc</u>	Instagram – <u>juanaatcfnc</u>	Instagram - <u>juanesatcfnc</u>
sarita.broadway@cfi.org	juana.hernandez@cfi.org	juanes.ramirez@cfi.org





# Why this matters to colleges?



- Historically, CFNC has messaged to the traditional high school student
- THINGS HAVE CHANGED you have to market to adults different & CFNC is making this shift
- Make sure your community college team knows all about these resources
- Embed this information into your recruiting and retention efforts
- Connect them to CFNC Resources
- You need to have a financial package to assist them they cannot quit work to come back to school
- Success Coaches are essential for adults make sure they know about these resources
- You have to pretend like they know nothing about college and hold their hand
- Adopt a new level of flexibility in your work inside the classroom and outside the classroom
- Change the attitude on your campus
- Create a SENSE OF URGENCY on your campus to share these resources



### **Group discussion**





# Institutional policy considerations:

- Does your institution partner to offer reverse transfer?
- Removing holds for \$100 or less using emergency funds
- Onsite food pantries are they open when students needs them? Can they get food for their families?
- Verification (see other conference session)
- Does your institution offer shorter terms (2 8-week terms instead of 1 16-week term) so adult learners can go full time for fin aid purposes?





#### Questions



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